

30th June 2021

TOUPRET EXPANDS ITS ONE COAT OFFERING WITH NEW INTERIOR SURFACES QUICK FILL

Toupret, the professional's choice for quality wall fillers, has today improved its **Quick Fill** collection with a new interior surfaces product that is ready-to-paint in just 30 minutes.

Toupret's professional interior and exterior Quick Fill products offer a fast one coat repair. All are lightweight, ready mixed and provide a quality that professionals can rely on from a brand with over 80 years of expertise.

The new **interior surfaces** <u>Quick Fill</u> product from Toupret is fast-drying (ready to paint in just 30 minutes) and it can be filled to any depth with no shrinkage or slumping. Quick Fill is also easy to sand and there is no need to spot prime before painting over it as it will not flash or grin through the paintwork. Available as a tub in either 1L or 4L sizes. There is no limit on working time, ensuring a versatile solution for many types of job.



Also, part of the one coat family but for outside repairs, is the **exterior surfaces** <u>Quick Fill</u> product. This ready mixed, lightweight, and ready to use filler can be applied to cement, concrete, and masonry as well as plaster and old painted surfaces. It can be painted over in just one hour. It offers the same high quality Toupret finish and performance of no depth limit, and no shrinking or slumping. Plus, it's rich in resin for extra strength – so you really can quickly move from job to job with the reassurance of doing it once and doing it well. The exterior quick fill is available as a 1L and 4L tub for applications both small and large.



The Quick Fill launch is part of a major rebrand and product reorganisation for Toupret. The exterior surfaces collection is now signified with an orange colourway whilst the interior surfaces range is branded in red, offering a striking shelf point of difference.

With the goal of making a great quality filling job simpler and quicker for professionals, Toupret also wanted to make it much easier for tradespeople to choose the best product for any given task. As such, many of the products have been renamed to make their application as clear as possible. However, Toupret knows it has a loyal customer base and so the old product names remain discreetly on the packaging to ensure familiarity for all whilst introducing new simplified product descriptions – for example 'exterior surfaces Quick Fill will appear alongside the historical 'Touprelex' product name.

Both Quick Fill products are available to purchase from trade distributors nationwide.

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About Toupret

Toupret is the professional brand of choice for quality surface preparation. Fillers are Toupret's sole focus, it is all the company produces so the team knows how to expertly produce the very best. It is dedicated to designing expert and innovative fillers to help painters and decorators, building and construction professionals and DIYers to protect and enhance walls with long-lasting results.

Every day for the last 80 years, Toupret has worked with wall experts to design the best fillers and to optimise application techniques. Toupret strives to simplify the daily lives of professionals and enable them to showcase their skills with the very best equipment. The company is on a mission to achieve perfect workmanship and long-lasting results.

For more information, visit the Toupret UK <u>website</u>, connect with @ToupretUK via <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>YouTube</u>, or Toupret international group's <u>LinkedIn</u> channel.

Contact

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