



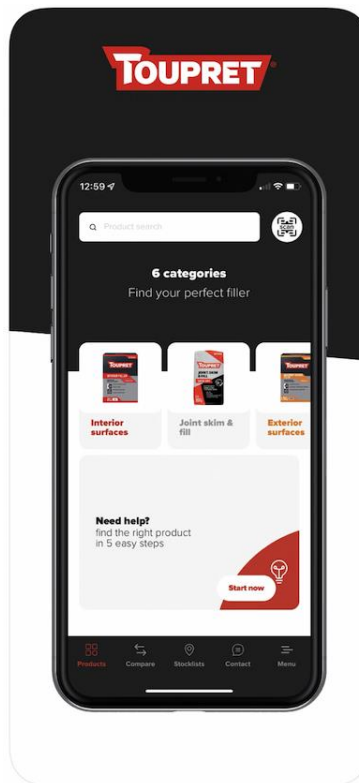
April 2022

### Toupret announces all-new app

Toupret, the professional's choice for quality fillers, has today announced the release of its very first app, designed to make the work of tradespeople across the country as easy as possible by helping them to access all the information they need when on the job.



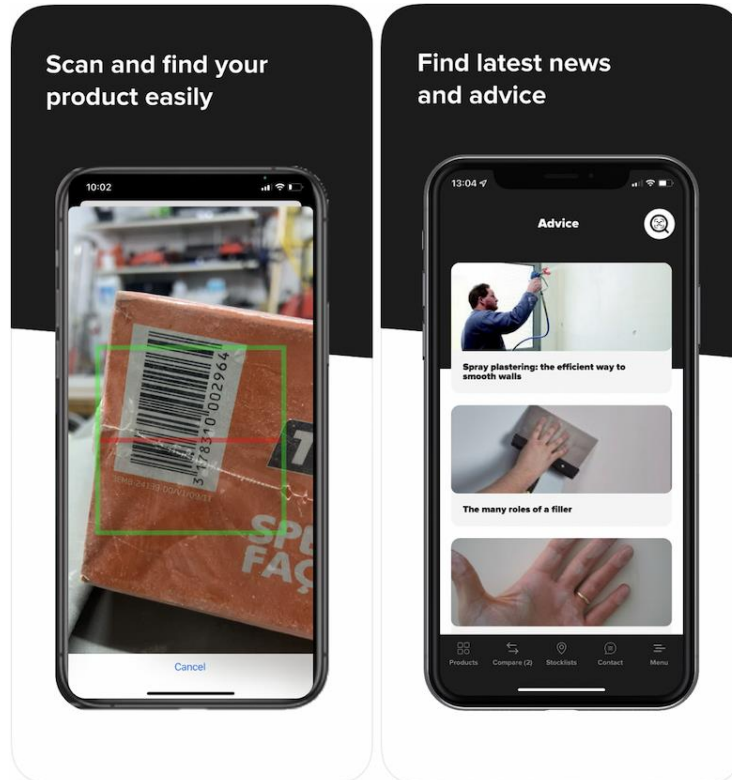
Available on the Apple App and Google Play stores, the Toupret app is choc-full of handy tools and provides tradespeople with an easy way to find and use the best filler for their job all in one place: whether it's comparing products, answering questions or providing the latest Toupret news and advice. It's an invaluable first port of call for those undertaking building, construction, painting & decorating projects.

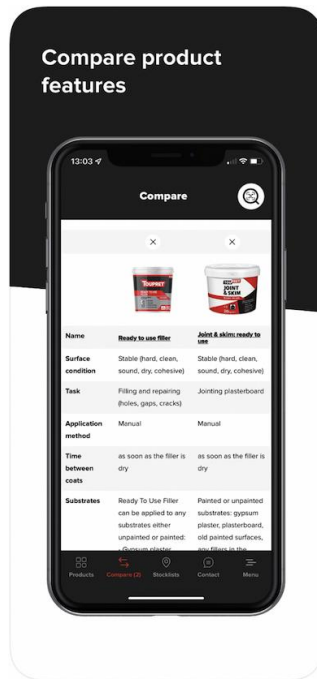


For the first time, a handy product quantity calculator allows users to input the size of the area they are skimming or smoothing to calculate the quantity of filler needed to complete a job.

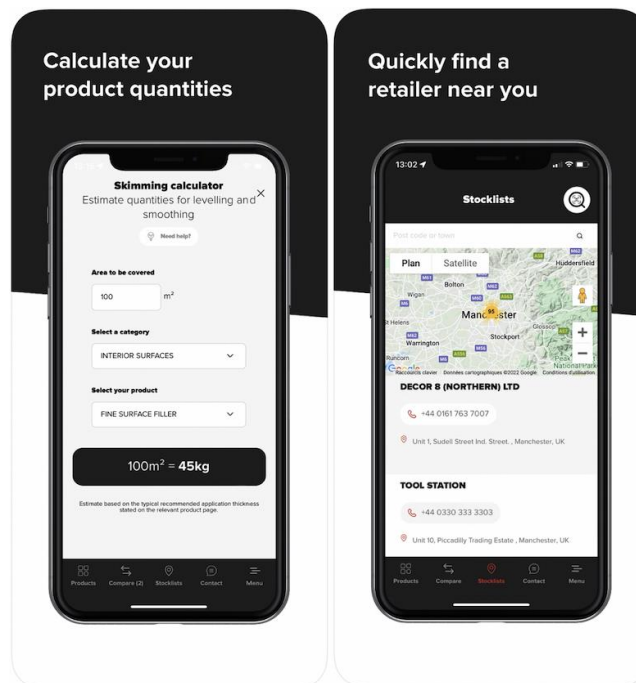
There are also several tools to help tradespeople find the best product for a task. First up, a barcode scanner which allows you to scan the pack to be taken directly to detailed product information and downloads. There's also a selector tool on which users can enter details about their job, such as location, surface and any specific surface conditions, in order to find a shortlist of the best products to complete the task.

There is a dedicated page for every product in the Toupret professional range. From these, users can find technical information, pack formats and sizes, key product features and 'how to guides' for help to get the best performance from the product. Also available is a full data sheet for each product, and Q&A specific to that product.





The Toupret app also features a handy ‘compare section’, allowing users to find the product that best suits their needs by selecting and comparing side by side what each product can accomplish and key benefits, such as application and drying time.



Other features of the app include a stockist locator, contact page and advice articles, which will be updated regularly to keep tradespeople up to date with new product releases, application processes and legislation. There’s also a FAQ section offering users the ability to quickly get answers to any questions they may have.

Speaking of the app launch, Mark Squire, director at Toupret stated “We’re thrilled to have launched our long-awaited Toupret app. We are confident the app provides a plethora of helpful features designed to make everyone’s life easier, from our long-standing trade partners, to those new to Toupret filler. Toupret is a trusted brand and has always championed helping its customers, no matter their experience. As such, the app has been designed to be as user-friendly as possible. We couldn’t be more proud of how it has turned out.”

To celebrate the launch of the app, until the end of July, anyone who downloads the app can enter a weekly competition to be in with a chance to win a £100 John Lewis e-Gift Card.

The Toupret app is available to download now, for additional info on the competition, or to download the app, please visit: <https://www.toupret.co.uk/download-app.html>

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## **About Toupret**

Toupret is the professional brand of choice for quality surface preparation. Fillers are Toupret’s sole focus, it is all the company produces so the team knows how to expertly produce the very best. It is dedicated to designing expert and innovative fillers to help painters and decorators, building and construction professionals and DIYers to protect and enhance walls with long-lasting results.

Every day for the last 80 years, Toupret has worked with wall experts to design the best fillers and to optimise application techniques. Toupret strives to simplify the daily lives of professionals and enable them to showcase their skills with the very best equipment. The company is on a mission to achieve perfect workmanship and long-lasting results.

For more information, visit the Toupret UK [website](#), connect with @ToupretUK via [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#), or Toupret international group’s [LinkedIn](#) channel.

## **Contact**

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